



PRESS RELEASE

FOR IMMEDIATE RELEASE

Canadian Association for Suicide Prevention honours World Suicide Prevention Day with web sessions to help raise awareness and understanding

Friday, September 4, 2020, Ottawa, ON – Each year on September 10th, people in over 50 countries around the world will connect with each other by officially recognizing World Suicide Prevention Day. World Suicide Prevention Day is a chance to promote understanding about suicide: those impacted by a suicide attempt or loss, family or friends, organizations, professionals, politicians, volunteers, and community members.

The national association for suicide prevention in Canada, the Canadian Association for Suicide Prevention (CASP), will be hosting virtual web sessions on Thursday, September 10, 2020 in both English and French entitled “So you say you want to help me...” These sessions will feature presentations by a group of panelists who will share their unique experiences of suicide attempts and what was and wasn’t supportive to them during this time. Following the presentations, there will be a live Q & A. At the end of the session, participants will be encouraged to participate in a “Candle Vigil”, by placing a lit candle in their window to “Light a Flame of Hope” at 8:00 pm in their respective time zones.

“Every year, 160 million people worldwide contemplate suicide and, tragically, 800,000 of them die by suicide,” says Julie-Kathleen Campbell, Executive Director for the Canadian Association for Suicide Prevention. “This year’s theme for World Suicide Prevention Day is ‘Working Together to Prevent Suicide’ and this message is crucial for communities to recognize the impact of suicide and to strive to prevent it.”

The Canadian Association for Suicide Prevention (CASP), envisions a Canada without Suicide. Since 1985, CASP has worked towards the achievement of its mission by advocating, communicating, and educating for suicide prevention, intervention, postvention and life promotion in Canada.

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